



Crawford & Company®
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FOR IMMEDIATE RELEASE

Crawford & Company® appoints UK Director of Sales for Broadspire® Jason O’Sullivan re-joins Crawford to help drive further growth

LONDON (15 March 2019) – Crawford & Company® (NYSE: CRD-A and CRD-B), the world’s largest publicly listed independent provider of claims management and outsourcing solutions to insurance companies and self-insured entities, has announced the appointment of Jason O’Sullivan as UK director of sales at Broadspire®, Crawford’s third-party administrator.

O’Sullivan has over 14 years of experience across the claims-handling arena, initially as a claims handler before moving into roles spanning sales and client management, and business development. During his career, he has established a strong track record for developing new business and building long-term strategic partnerships with insurers, brokers, MGAs and corporates.

Before re-joining Crawford, O’Sullivan was a business development manager at Gallagher Bassett, having joined the firm in 2013. In this role, he focused on developing TPA/claims solutions for a broad range of clients. Prior to this, he was an account executive at Crawford holding various sales and client management positions over a five-year period. He began his career at Winterthur Life in 2004 (acquired by AXA in 2006), initially as a claims handler before focusing on project management roles.

Commenting on the appointment, Kirsten Early, managing director, Broadspire, said: “I am delighted to welcome Jason on board during this time of growth and expansion for Crawford TPA, both here in the UK and globally. He brings extensive sector knowledge, client insight and many years of proven success in the TPA arena. As the director of sales for Broadspire UK, Jason will help to further cement Crawford’s standing as a truly global TPA in the UK market.”

O'Sullivan added: "I am extremely thrilled to be joining Kirsten and the rest of the Broadspire leadership team at this exciting time. Over recent years, we have seen significant activity across the TPA market both in terms of consolidation and changes to the legal system. I believe that now is the perfect time for Crawford to push forward from its position of strength to capitalize on the opportunities that these market dynamics create."

For further information please contact Lynn Cufley Lynn.Cufley@crowco.co.uk

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management and outsourcing solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75 percent of CRD-A, voting as a class. More information is available at www.crawco.com.

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