



FOR IMMEDIATE RELEASE

Crawford® Appoints President, Carrier Practices, Crawford Catastrophe Services U.S.

ATLANTA (December 21, 2020) [Crawford & Company](#)® (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management and outsourcing solutions to carriers, brokers and corporates, has announced the appointment of Robert Simpson as president, Carrier Practices, Crawford Catastrophe Services U.S., reporting to Ken Tolson, U.S. president, Crawford Claims Solutions. In this role, Simpson will be responsible for the strategic direction, growth and operations of the division under U.S. Catastrophe Services.

“Robert is highly a highly successful claims operations leader with a clear understanding of our purpose and how to tackle the challenges associated with building a division. He will be instrumental in developing our new facilities and infrastructure in Allen, Texas,” commented Tolson. “We are confident that under Robert’s leadership, we will continue to leverage technology and innovation to restore and enhance lives, businesses and communities following unexpected losses.”

Simpson has held many leadership positions within Crawford since joining the company in 1990 as an entry level trainee adjuster. These leadership roles include regional and branch manager, supervisor and adjuster in charge. Most recently, he served as senior vice president, national claim operations, where he was responsible for Crawford’s daily property and casualty claim operations in the U.S.

“Crawford & Company has always played a significant part in my life personally and professionally. I’m honored to be able to use the knowledge I’ve gained over the years to formalize Crawford’s commitment to our growing carrier business. I look forward to working with different teams and demonstrating our expertise in the market,” said Simpson.

Simpson holds a Bachelor of Science in Economics from Centre College, an Associate in Claims from the Institute and a Chartered Insurance Operations Professional designation.



For media inquiries, contact us at mediarelations@us.crawco.com.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management and outsourcing solutions to carriers, brokers, and corporates with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75 percent of CRD-A, voting as a class. More information is available at www.crawco.com

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